



RYERSON UNIVERSITY TED ROGERS SCHOOL OF MANAGEMENT VIDEO WALL

TORONTO, ON

QUICK FACTS

- + Post-Secondary
- + Large Video Wall
- + Smith + Andersen
Mechanical and
Electrical

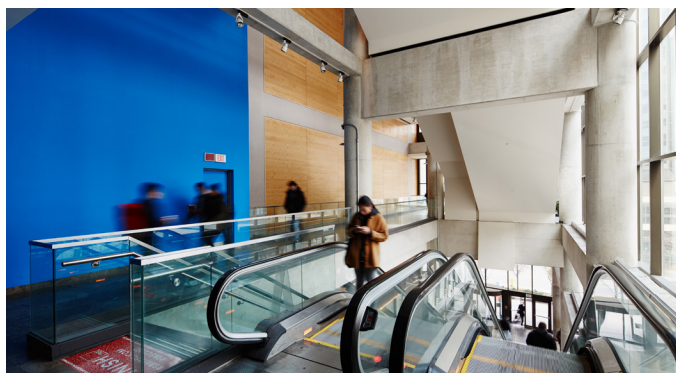
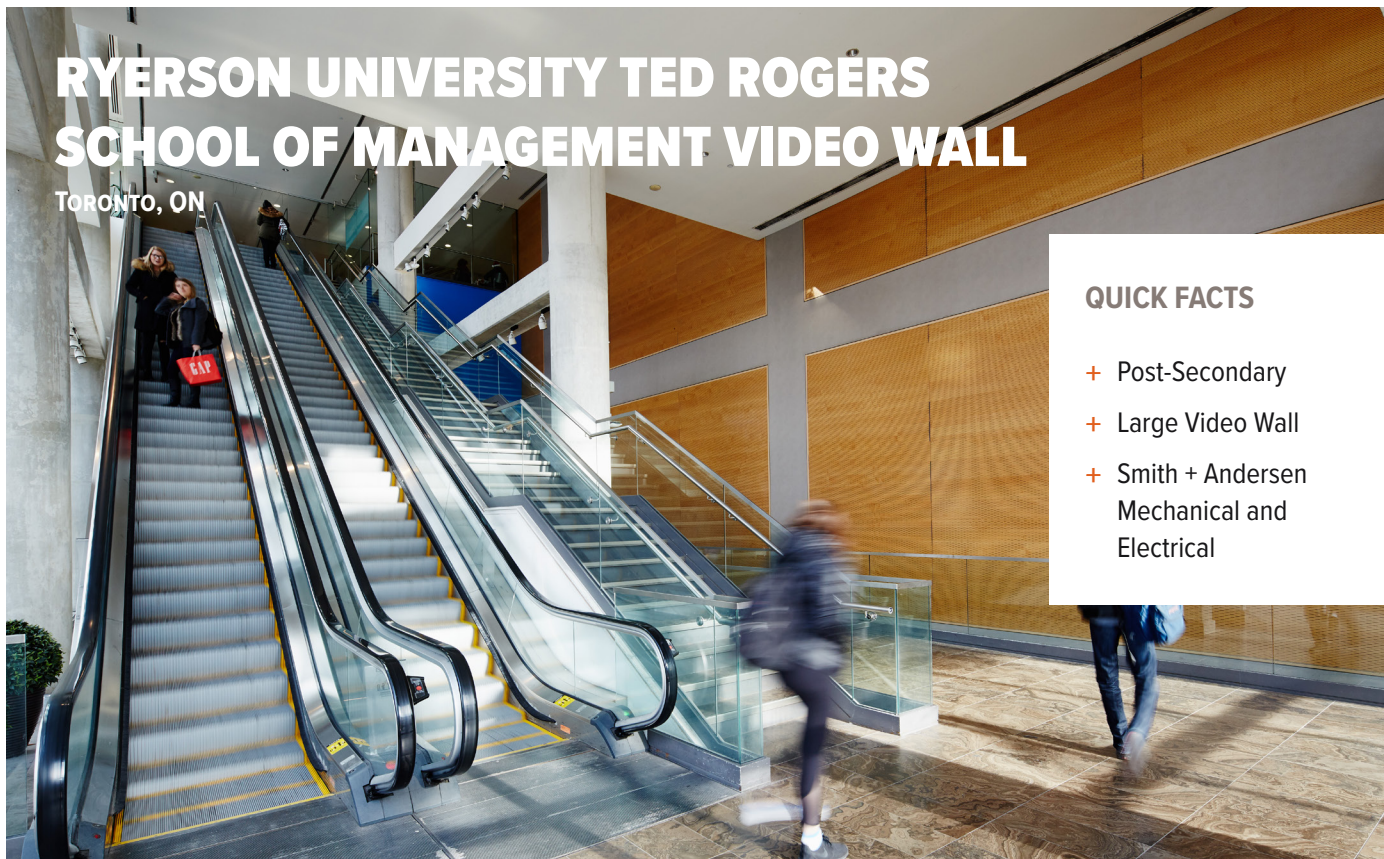


PHOTO CREDIT: Alina Cornea Architectural Photography



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ABOUT THIS PROJECT

- + Provided design and consulting services for this large format video wall.
- + Designed to provide a high value digital media experience for patrons entering the lobby of this high traffic space in downtown Toronto.
- + Smith + Andersen engineering services included system design, architectural, structural, and electrical infrastructure coordination, budget and tender guidance, and construction administration services.
- + Provided design services for electrical infrastructure.
- + The 18 foot diagonal direct-view LED display was designed for maximum impact and is used by the school to deliver news/announcements, promote programs/student activities, display community generated content/event notifications, and emergency broadcasts.
- + System supports high-resolution pictures, live video streams, and other dynamic content.
- + System is a high-brightness, direct-view indoor LED with a 1500 nits brightness to allow the image to be viewable from outside the building.

LOCATION

Toronto, ON

SERVICES PROVIDED

Mechanical, Electrical

SIZE

18 foot diagonal display

BUDGET

\$400,000

COMPLETION YEAR

2016

HOT BUTTONS

POST-SECONDARY

MECHANICAL DESIGN

ELECTRICAL DESIGN

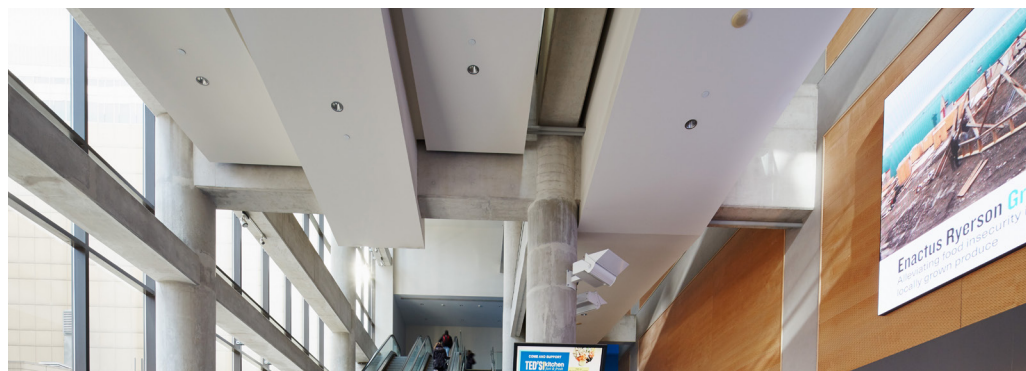


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